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ABILENE, KANSAS

GINZBERG, ELI: Papers, 1949-98

Accession: A93-5, 98-16

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Date Completed: July 1994 and June 1998

The papers of Eli Ginzberg, director of the Conservation of Human Resources Project initiated by Dwight D. Eisenhower during his presidency at Columbia University, were deposited in the Dwight D. Eisenhower Library on December 1, 1992. An instrument of gift for these papers was executed on December 17, 1992. An accretion to the collection, consisting of an interview of Eli Ginzberg by Edward Berkowitz, was received at the Eisenhower Library in June 1998.

Linear feet:	-1
Approximate number of pages:	900
Approximate number of items:	450

Copyrights in the unpublished writings of Mr. Ginzberg in this collection and in all other collections of papers received by the United States have been given to the United States of America by Eli Ginzberg.

By agreement with the donor, the following classes of documents will be withheld from research use:

1. Papers and other historical materials the disclosure of which would constitute a clearly unwarranted invasion of personal privacy or a libel of a living person.
2. Papers that are security-classified until such classification can be removed.

## BIOGRAPHICAL NOTE

- April 30, 1911 Born in New York, New York
- 1931 A.B. from Columbia University
- 1932 A.M. from Columbia University
- 1934 Ph.D. from Columbia University
- 1935- Faculty member of Columbia University
- 1946 Married Ruth Szold
- 1946-1982 Consultant to the Department of the Army, Department of State, Department of Labor, Department of Defense, Department of Commerce, and the General Accounting Office
- 1950-1990 Director of the Conservation of Human Resources Project
- 1951-1961 Director of Staff Studies for the National Manpower Council
- 1957-1971 Honorary faculty member of the Industrial College of the Armed Forces
- 1960 Chairman of committee on studies for the White House Conference on Children and Youth
- 1962-1974 Chairman of the National Manpower Advancement Committee
- 1967-1979 A. Barton Hepburn professor of economics at Columbia's Graduate School of Business
- 1974-1979 Member of the National Commission for Manpower Policy
- 1979- Professor emeritus in Columbia's Graduate School of Business
- 1990- Director of the Eisenhower Center for the Conservation of Human Resources at Columbia University

## SCOPE AND CONTENT NOTE

The papers of Eli Ginzberg span the years 1949-1969. The majority of the material within the collection chronicles the establishment and initial twenty years of the Conservation of Human Resources Project at Columbia University. The collection consists of correspondence, memoranda, and printed materials which document Dwight D. Eisenhower's role in the creation of the project as well as his long term interest in it. The collection also makes clear the substantial role that Eisenhower's physician, Howard M. Snyder, played in the daily operation of the project. A smaller portion of the material within the collection is devoted to the political and policy advice that Ginzberg sent to Eisenhower and Snyder from time to time following Eisenhower's departure from Columbia.

Eli Ginzberg became a professor of economics at Columbia University in 1935. It was in this capacity that he became acquainted with Eisenhower shortly after Eisenhower assumed the presidency there in 1948. Ginzberg and Eisenhower envisioned a project that would undertake extensive research of the military records documenting the rejection of two million men from active duty during World War II, with the intention of applying the findings to a variety of manpower problems in both military and civilian life. The Conservation of Human Resources Project became the fulfillment of that vision in 1950 when adequate funds were raised to get the study off of the ground. Having helped in the initiation of the project, Eisenhower secured Ginzberg's position as director of the project and placed Howard M. Snyder on the project's staff as an advisor prior to his departure from Columbia. Snyder came to replace Eisenhower as the chief fundraiser for the CHR project in the years that followed. He also came to be Eisenhower's continuing link to the project, often serving as a liaison between Ginzberg and the president. The close contact maintained by Snyder and Ginzberg allowed for communication of a varying nature and significance, all of which is documented within the collection.

The present arrangement of the collection, including the folder titles and their contents, were provided by the archival staff of the library. Most of the materials were arranged by correspondent, and chronologically thereunder. The remaining materials were arranged chronologically in a miscellany folder.

## CONTAINER LIST

### Box No.    Contents

1        Eisenhower, Dwight D. (1) [Eisenhower's death; Ginzberg's account of Eisenhower at Columbia; the Conservation of Human Resources Project's publications; Ginzberg's appointment to the Conference on Children and Youth; foreign policy advice from Ginzberg; 1956 presidential election; personal correspondence]

Eisenhower, Dwight D. (2) [Advice on the Middle East from Ginzberg; Eisenhower address on U.S. relations with Israel; Eisenhower address on Civil Rights; Eisenhower's heart attack; correspondence regarding the Conservation of Human Resources Project and the National Manpower Council; Eisenhower's farewell address at Columbia; 1952 presidential election; correspondence regarding McCarthy; personal correspondence]

Eisenhower, Dwight D. (3) [Advice on 1952 campaign from Ginzberg; correspondence regarding French Labor; U.S. involvement in the Cold War; 1950 article by Quentin Reynolds, "Mr. President Eisenhower"; the Conservation of Human Resources Project's beginnings; fundraising for the Conservation of Human Resources Project; personal correspondence]

Eisenhower, Dwight D. (4) [Lists of the Conservation of Human Resources Project's sponsors; reaction to the Conservation of Human Resources Project's fundraising efforts; summaries of fundraising success; Eisenhower's thoughts on government welfare]

Eisenhower, Dwight D. (5) [Reaction to the Conservation of Human Resources; fundraising efforts; development of the Conservation of Human Resources Project]

Eisenhower, Dwight D. (6) [the Conservation of Human Resources Project's fundraising letter; mailing lists for fundraising efforts; outline for the Conservation of Human Resources Project's research]

Snyder, Howard M. (1) [History of the Conservation of Human Resources Project; Conservation of Human Resources' impact on America; Snyder's comments on African-American problems; fundraising for the Eisenhower Institute; justification of the Conservation of Human Resources Project's work; personal correspondence]

Snyder, Howard M. (2) [Fundraising for the Eisenhower Institute; updates on the Conservation of Human Resources Project's progress; proposal for the Eisenhower Institute; advice from Ginzberg concerning Eisenhower's support of Republican Congressional candidates; overview of the Conservation of Human Resources Project]

Snyder, Howard M. (3) [the Conservation of Human Resources Project's accolades; advice from Ginzberg concerning White House staff; Snyder address before the American Medical Association; correspondence regarding The Ineffective Soldier; Ginzberg commentary on the Middle East; illegitimacy; impact of the Conservation of Human Resources Project on government and business; Snyder address on tuberculosis; updates on the Conservation of Human Resources Project's progress]

Snyder, Howard M. (4) [Fundraising for the Conservation of Human Resources Project; Ginzberg commentary on the Middle East; meeting with Ed Gibson concerning the Eisenhower Institute; biographical notes on Snyder; advice from Ginzberg concerning Egypt and Africa; Ginzberg commentary on U.S. position abroad; analysis by Ginzberg of the Vatican's position on the Middle East]

Snyder, Howard M. (5) [Analysis by Ginzberg of the Middle East crisis; updates on the Conservation of Human Resources Project's progress; advice from Ginzberg concerning Richard Nixon; advice from Ginzberg concerning the 1956 campaign; staff changes in the Conservation of Human Resources Project; fundraising for the Conservation of Human Resources Project; Ginzberg summary of Eisenhower's contributions as president; the Conservation of Human Resources Project's publicity; personal correspondence]

Snyder, Howard M. (6) [Eisenhower's heart attack; fundraising for the Conservation of Human Resources Project; treatment of Eisenhower's heart attack; the Conservation of Human Resources' cabinet presentation; the Conservation of Human Resources' veteran questionnaire; advice from Ginzberg concerning the Cabinet]

Snyder, Howard M. (7) [Ginzberg at West Point; Army personnel problems; Ginzberg commentary on U.S. policy towards the Middle East; Ginzberg's involvement in the Department of Labor; advice from Ginzberg on the African-American vote; Ginzberg commentary on Communist expansion; McCarthy's effects upon Army personnel; advice from Ginzberg on battling McCarthy in the press; personal correspondence]

Snyder, Howard M. (8) [Ginzberg commentary on McCarthy; proposal for the Eisenhower Institute; military personnel problems; advice from Ginzberg concerning Korea; Ginzberg commentary on the Department of Labor; Ginzberg commentary on the State Department; advice from Ginzberg concerning the president's schedule; Ginzberg commentary on inefficiency within the Zone of the Interior; advice from Ginzberg concerning Civil/Military relations within the Pentagon; advice from Ginzberg concerning a new chairman for the Joint Chiefs of Staff; Ginzberg commentary on problem areas within Eisenhower's administration; correspondence concerning the Conservation of Human Resources Project; personal correspondence]

Snyder, Howard M. (9) [Ginzberg commentary on problem areas for Eisenhower;

- Ginzberg commentary on the American Medical Association; Ginzberg commentary on the Department of Labor; Ginzberg commentary on the Middle East; fundraising for the Conservation of Human Resources Project; Ginzberg commentary on South Korean economy; military personnel problems; Ginzberg commentary on Soviet expansion; advice from Ginzberg concerning communication between the White House and the Pentagon; reflections of Ginzberg on the Eisenhower administration; Ginzberg commentary on the Soviet economy; advice from Ginzberg on the need for an economic advisor within the administration; general correspondence concerning the Conservation of Human Resources Project]
- 2 Snyder, Howard M. (10) [Advice from Ginzberg concerning the Rosenbergs; advice from Ginzberg concerning the Cabinet; Snyder commentary on McCarthy; advice from Ginzberg concerning the 1952 campaign; correspondence regarding Eisenhower's transition from Supreme Commander to politician; correspondence regarding the European departure visits; personnel problems in the military; sponsors of the Conservation of Human Resources Project; Ginzberg commentary on need for active campaigning from Eisenhower; Snyder commentary on homosexuals in the military; general correspondence concerning the Conservation of Human Resources Project; personal correspondence]
- Snyder, Howard M. (11) [Analysis by Ginzberg of Eisenhower's options in 1952; Snyder response to options; Ginzberg's manpower work in Europe; Army personnel problems; EUCOM information gathered by the Conservation of Human Resources project; general correspondence concerning the Conservation of Human Resources Project; personal correspondence]
- Snyder, Howard M. (12) [Solicitation of records for the Conservation of Human Resources Project; utilization of psychoneurotics in the military; Snyder's Conservation of Human Resources schedule for the first 1/4th of 1951; Snyder commentary on the need for more psychiatrists in the military; creation of the National Manpower Council; Eisenhower's trip to Europe from Columbia]
- Miscellany (1) [1966 report on the Conservation of Human Resources Project; list of Conservation of Human Resources publications; fundraising lists for the Eisenhower Institute; Board of Directors for the Eisenhower Institute; commentary on Eisenhower Institute's importance; separating Eisenhower Institute from Columbia; Ginzberg's justification of Eisenhower Institute; objectives of Eisenhower Institute; merger of Eisenhower fellowships and the Conservation of Human Resources under the aegis of the Eisenhower Institute; history of the Conservation of Human Resources Project; the founding of the Conservation of Human Resources Project]
- Miscellany (2) [1998 interview of Ginzberg re his career]

END OF CONTAINER LIST