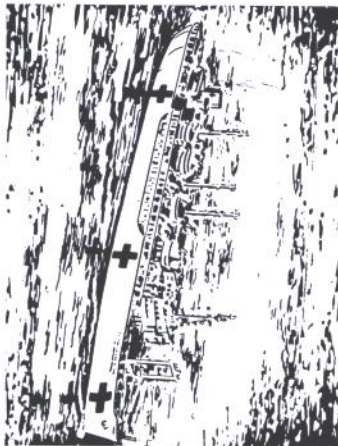
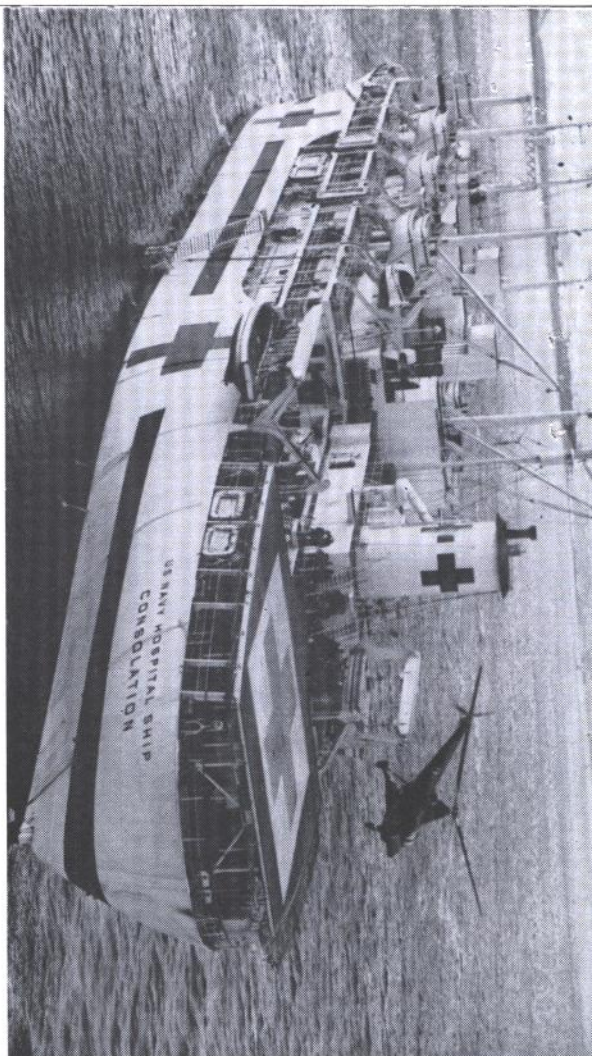


PROJECT HOPE

The People to People Health Foundation, inc.



“... the purpose of (The People-to-People Program) is the most worthwhile purpose there is in the world today; ... to help build the road to an enduring peace.”
Dwight D. Eisenhower



PROJECT HOPE

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FOREWORD

The People-to-People Program

The People-to-People Program was initiated at the suggestion of the President of the United States to promote world peace through increased understanding between the people of the United States and the peoples of other nations. The importance of tangible, material, "nation-to-nation" help has long been manifest in the billions of dollars expended in foreign aid by the American Government throughout the Free World. But the People-to-People concept is based on the belief of individual Americans that better understanding among the peoples of the world can be achieved on a personal level through friendship, through sharing knowledge, through helping others to help themselves. Such people-to-people contacts will help form the basis of a lasting peace.

When we Americans share with peoples of other lands our knowledge and experience and seek theirs on a truly personal level, we are portraying America as we believe it to be: a peace-loving nation trying to be partners with our friends. And we accept for a friend anyone who genuinely holds out the hand of friendship to us.

An example of such individual American initiative is Project HOPE, an activity of free enterprise in the field of medicine and health.

"Hope" is a simple word which connotes an expectation of things to come. Hope significantly stands for the primary objective of the Committee on Medicine and the Health Professions: Health Opportunity for People Everywhere. Project HOPE, prime function of the People-to-People Health Foundation—the corporate entity of the above committee—is the mechanism by which these objectives will be achieved.

One of the most certain paths to world peace today lies in efforts which enable people to help themselves. Hope for a better and happier life is causing the people of many nations to strive for improved standards of living, for greater productivity, for ultimate self-reliance and eventually for true independence. Although fulfillment may be years away, much can be accomplished now. Standards of living can be improved; productivity can be increased. As self-reliance mounts in people of newly developing nations they will less and less be forced to depend upon aid from other nations.

No country can grow strong without a basically healthy population. No nation can attain leadership if it loses its people soon after they reach a maturity of mind and body. No nation can survive if large numbers of its population are unable to perform a full day's work because of poor health. Recognition that health is essential to the attainment of national dignity is the basis of the program being initiated. An active attack on disease and on nutrition and sanitation deficiencies must be undertaken. Too frequently the actions of governments and international organizations in this area are viewed with suspicion and undermined by misleading propaganda. Individuals reaching out to help others can cross barriers more easily, can teach more effectively, and can learn to understand more fully the customs and problems of others.

PROJECT HOPE

The purpose of Project HOPE is to bring the skills and techniques developed by the American medical professions to the people of other nations in their own environment, adapted specifically to their needs and their way of life.

Although HOPE projects will begin in the Far East, they will not be limited to that area. The greatest efforts will be directed toward the areas of greatest need. It should be stressed that projects will be undertaken only where an invitation is issued by the physicians of the nation involved.

The work done will, in large measure, also be determined by the needs expressed by the medical professions of the countries visited. Further, it is anticipated that the exchange of knowledge and techniques will be such that our own medical personnel will learn as much as they themselves impart.

AMERICAN MEDICAL ASSOCIATION ENDORSEMENT

An outline of the Committee's plans has been presented before the Board of Trustees of the American Medical Association and was received with enthusiasm. A substantial financial contribution towards the project was voted by the Association, but more significant was the agreement that an appeal would be made by the AMA to the physicians of America to contribute as individuals toward the attainment of the Committee's goals.

A FLOATING HOSPITAL CENTER

The cornerstone of Project HOPE is to be a great floating hospital center. At the same time the ship will serve as a medical school, a training and treatment center, a base for medical, nursing and sanitation teams, and the logistic center for medical aid and health and exchange programs.

In such a floating center the word "HOPE" ceases to be "an expectation of something to come." It becomes a very tangible evidence of American friendship and understanding. Its staff and crew will be "people" ready to work with "people."

The Committee has requested, and received from the government in

"I have been impressed with the merit of the proposal developed by your Committee, which you have referred to as project HOPE, and wish to commend you and the Committee for it and for the great effort both in time and money which your associates envisage devoting to this basically private project."

DWIGHT D. EISENHOWER

private charter a fully-equipped hospital ship which has been in the mothball reserve fleet of the United States Navy since December 1955. This great ship was constructed in World War II and saw service as an 800-bed floating hospital in both that war and the Korean conflict.

Equipped with 800 hospital beds, the CONSOLATION has ample space for class and demonstration rooms as well as operating rooms and laboratories. It is only necessary to obtain new medical equipment from private sources to completely modernize the ship.

AMERICAN PRESIDENT LINES WILL OPERATE SHIP

As their contribution toward the success of the project, the American President Lines has agreed to serve as operating agent for the ship and to forego any fee for their services. Expert shipping personnel will thus assume responsibility for the vessel's operations.

HOSPITAL SHIP STAFF

The ship will be staffed with full-time and rotating medical personnel selected from among the top men and women of our medical and health professions. The permanent medical staff will consist of ten to fifteen physicians expert in various fields of medicine and surgery. In addition, two dentists, twenty graduate nurses, twenty technicians and a secretarial and administrative staff will complete the roster.

"Project HOPE will not only bring the world's best medical care to those parts of the universe where modern medical techniques are either scarce or unknown, but it will also provide instruction and training to local doctors and nurses. As a result, it should have a far-reaching effect in demonstrating in a most effective way to peoples everywhere the peaceful intentions of our nation."

RICHARD M. NIXON

"The possibilities of this operation are enormous . . . it will attempt to go directly to the heart of the exchange of skills and the giving of aid. The ship itself will be seen. Its doctors and nurses will be there. And persons with whom we are concerned will realize that other persons really care about them and their welfare. There should also be no difficulty in obtaining the funds to pay for this mission. They could not be spent in a better cause."

THE NEW YORK TIMES

RESEARCH AND SPECIALIZED UNITS

Professional personnel will include an epidemiological research unit, a nutritional research unit, a sanitation and public health unit, and other specialized units to be determined by geographical needs and budgetary limitations. These units will require ten to fifteen technicians.

The remainder of the personnel will consist of volunteer units of specialists or generalists arriving for four-month tours. Some will be utilized on board the ship while others will use the ship as a logistic base to support their work inland.

DEVELOP TEACHING ABILITY OF PROFESSIONAL PEOPLE

The development and improvement of medical teaching by the profession of the countries visited will be a primary objective of HOPE. In addition, training will be given paramedical personnel such as midwives, sanitary engineers, and technicians. Classes in first aid and techniques of immunization will be provided. The need for training of this type in the island nations of the Far East is limitless.

In Indonesia, for example, where the medical profession through their government has already requested HOPE, there are only two

"The group of American physicians who have organized to send a good-will medical ship on a tour of underdeveloped countries in Asia are a credit of the highest order to their profession and their country. It is hard to imagine how they could devise a better way to serve both."

THE PHILADELPHIA INQUIRER

"This certainly is a very fine and promising project . . . no venture could be more commendable . . . It merits the full support of the American people."

THE WASHINGTON (D. C.) STAR

"Here is a wonderful idea for evidencing America's concern for the less privileged peoples of the world . . . All the more wonderful because it is a citizen project and not a government undertaking."

THE TYLER (Texas) COURIER-TIMES

medical schools and about 1,600 fully-trained Indonesian physicians in an island complex with a population of 82 million.

While some three thousand islands make up the nation, most physicians are concentrated on the two principal islands, Java and Sumatra.

Although Indonesia has made great strides in health fields in recent years, their problem is enormous. In such a situation, a mobile hospital, a floating medical installation and training center has a great multiplication factor in training indigenous personnel who can in turn train others.

MOBILE FACILITIES

In addition to the clinical and teaching activities on board ship, units using motor vehicles and launches containing generators, X-ray units and other equipment will travel inland, bringing instruction and treatment to areas far removed from the better equipped and staffed port cities.

In these instances, the ship will serve as both a logistic base and receiving center for more complicated therapeutic and training problems. The presence of a heliopad will greatly facilitate such activities.

A photographic unit will be established on board to augment research and teaching facilities. A library of medical films will be made available to professionals and non-professionals alike. In addition, audio-visual aids will be left in areas where equipment is available for their use.

In addition to performing its regular functions, the ship and its medical staff will be available in the event of such emergencies as natural disasters or epidemics.

"Undoubtedly the most imaginative enterprise yet to be undertaken in promotion of good will among nations . . . It will serve as a roaming reminder of the value this nation places on the individual."

THE FRAMINGHAM (Mass.) NEWS

"Project HOPE goes straight to the heart of a need . . . This person-to-person project holds the promise of far greater returns, for all concerned, than more grandiose and aloof schemes."

THE SAN DIEGO TRIBUNE

ANNUAL COST OF THE PROGRAM

The annual cost of supporting HOPE will come to at least three million dollars. Viewed in one light this is a great deal of money. But when viewed in the perspective of cost versus accomplishment, it is a very small sum for the results which can be achieved. This is about half the cost of a modern fighter plane, one-fourth the cost of a modern bomber. HOPE will act as a great deterrent to war and contribute more positively to understanding, security and peace than any weapon.

Included in HOPE'S cost estimates are: Operating costs of the ship, fuel, supplies, crew, professional staff, clinical and clerical help, technicians, food, medical supplies and equipment, drugs, vaccines, antibiotics—in short everything which will be required to conduct a first-class operation. Though this cost estimate is stated in dollars, and dollars will obviously be required, much of this expense will be defrayed through contributions of materials and supplies.

HOPE IS NOT A GOVERNMENT PROGRAM

The project will not be under the aegis of the government, but will be supported by the American people—by individuals, groups, industries, business, and corporate bodies.

Project HOPE will be entirely dependent upon the widespread and enthusiastic support of groups and individuals throughout the country. It is hoped that initial support from business and industry will be sufficient to start the program, and that later contributions from the general public will enable the project to continue and to expand its efforts in the years to come.

For the dramatic and compelling reasons which have been outlined, the first objective of HOPE will be to send the hospital ship to the

" . . . one of the finest citizen efforts yet launched in the field of foreign relations."

REP. FRANCIS P. BOLTON OF OHIO

Far East. However, this is by no means HOPE's only objective. Definite plans are being made for other projects, which in their initial stages can be accommodated in some degree by the expense estimate of the hospital ship project.

DOCTOR-TO-DOCTOR MEDICAL TEAMS

For example, small medical teams made up of doctors in private practice will be placed with counterparts in other countries for varying periods. They will see and share the problems of their foreign colleagues, meet their associates and friends, and have opportunities to exchange views on a variety of subjects.

EXCHANGE OF AUDIO-VISUAL MATERIALS

The development and improvement of educational and training facilities inevitably leads to an increased need and demand for audio-visual materials. Films geared to a practical level for periodic review by community hospital staffs, refreshers for doctors serving in remote places and for public health workers are needed throughout the world. Many basic films on subjects such as the physiology of circulation, techniques of physical diagnosis, normal obstetrical procedures and techniques of cancer detection are available through commercial drug houses and the American Medical Association. A center to which requests could be referred for locating and arranging loans or gifts of such visual material would be of tremendous value.

In addition, vast benefits can be derived from the exchange or forwarding of both professional and commercial literature which may be of teaching value. The Committee proposes to use its facilities for such an exchange. Both the Hospital Ship and the Doctor-to-Doctor teams can be particularly effective in this undertaking.

"We are in complete agreement with the philosophy of the Project HOPE Committee in that this venture should be initiated and sustained by private American enterprise, rather than by Government subsidies . . . In my opinion, it is most important that private business corporations of America support ventures such as this to indicate that the struggle against international tyranny is one of personal concern for every free man . . ."

FRANCIS C. BROWN
President, The Schering Corporation

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