

P-t-P-

NOTE FOR FILES

October 11, 1957

It was reported by Nelson Rockefeller privately that the real reason all foundations are against the People-to-People program is that the individuals heading it have expressed themselves in such manner as to arouse feeling that they would barge into this field and take over everything that everybody else has been doing. Since many foundations are supporting particular phases of a People-to-People program, they naturally resent such statements. According to Mr. Rockefeller (and I emphatically agree) the only thing that can be done here is to organize enthusiasm and raise money with the promise to everybody that in no case will there be a competition with an existing organization, but that where suitable services exist the effort will be to expand them and to coordinate them.

New projects will be initiated only in those cases where the field is not covered.



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