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ABILENE, KANSAS

BRUCHMAN, LEONARD: Papers, 1952

Accession A88-9  
Processed by: ANT  
Date completed: 6-88

The papers of Leonard Burchman, publicity director for New York State Citizens for Eisenhower Campaign, were deposited in the Dwight D. Eisenhower Library in February 1988. An instrument of gift for these papers was executed in March 1988.

Linear feet: -1  
Approximate number of pages: 400  
Approximate number of items: 67

Copyrights of unpublished materials have been given to the United States of America by Leonard Burchman.

By agreement with the donor, the following classes of documents will be withheld from research use:

1. Papers and other historical materials the disclosure of which would constitute a clearly unwarranted invasion of personal privacy or a libel of a living person.
2. Papers that are security-classified until such classification can be removed.

## BIOGRAPHICAL NOTE

Jan 30, 1925	Born, New York City, New York
1949	B.A. degree, University of Denver
1949	Producer/Director of radio programs
1950	M.A. degree, Columbia University
Jun 11, 1950	Married
1951-52	Publicity director for New York State Citizens for Eisenhower-Nixon campaign
1953-60	Information officer, U.S. Department of Labor, Washington and New York City
1961	President of Medigard Chemical Corporation, New York City
1964	Director of Labor Relations, U.S. Senator Kenneth Keating (R-New York)
1971-78	Director of Intergovernmental Relations, U.S. Department of Labor
1981-	General Deputy Assistant Secretary for Public Affairs, U.S. Department of Housing and Urban Development

## SCOPE AND CONTENT NOTE

The papers of Leonard Burchman are from the year 1952, when he was the publicity director for New York State Citizens for Eisenhower. The papers consist of campaign literature, a report by Burchman on the activities of the publicity division of Citizens for Eisenhower, an Eisenhower Speaker's Kit, and various newsletters. Also, there is sheet music to "I Like Ike," composed and autographed by Irving Berlin.

The folder titles have been assigned by the processing archivist. Sixteen items from this collection, including hats, buttons, stickers, and "I Like Ike" stockings, have been transferred to the museum.

## CONTAINER LIST

Box No.   Contents

- 1      [Publicity Activities] [List of activities of publicity division of New Your State Citizens for Eisenhower-Nixon; "I Like Ike" sheet music composed and autographed by Irving Berlin]
- [Campaign Material] [Campaign literature including a booklet entitled "Who will be the best for America? Eisenhower or Stevenson"]
- [Eisenhower Speaker's Kit] (1) [Campaign literature; booklet entitled "Where Eisenhower stands on 16 vital issues;" newspaper article on Ike girls]
- [Eisenhower Speaker's Kit] (2) [Copy of speech "Dwight D. Eisenhower; Presidential Candidate" given by Seward P. Reese; campaign material]
- [Eisenhower Speaker's Kit] (3) [Campaign manual for Republican party workers; a pictorial profile of General Dwight D. Eisenhower]
- [Eisenhower Speaker's Kit] (4) [Papers prepared by research division of New York State Citizens for Eisenhower]
- [Eisenhower Speaker's Kit] (5) [Sample speeches for campaigners]
- [Newsletters] [Area club news and activities of New York State Citizens for Eisenhower]

END OF CONTAINER LIST